

Bringing NEETS Back Into The Game

EU perspectives, regional approaches and best practice on how to tackle youth unemployment

23rd of June 2015, 10am - 1pm

Office of the Land Berlin to the EU
Avenue Michel-Ange 71, 1000 Brussels

What? **Roundtable working session and exchange** that brings together an expert panel of 15–20 selected participants from institutions, key-stakeholders, decision-makers & implementers.

Why? To date, EU Policy measures have hardly addressed football's potential to promote qualification and employability initiatives for NEETS. This is in spite of the fact that football is increasingly being used as a tool to empower young people at a local level. As foremost experts in the field of *employability through football*, streetfootballworld and its network member organisations will unite stakeholders at EU level and discuss youth unemployment and how to bring Europe's hardest-to-reach back in the game.

Who? streetfootballworld is the global leader in Football for Social Change. We unite more than 100 non-profit organisations behind one common goal: Strengthen communities and improve the lives of marginalised people. We implement a variety of different projects and reach 1,5 million young participants regularly. www.streetfootballworld.org

Relating to the structure of the working session and exchange, these aspects are of special interest and should serve a useful guideline:

- What are the main challenges for the concrete area of policy in which you work?
- What kind of information or experience would be of interest to your field of policy, its working plans and related initiatives?
- If you had to give a recommendation on how to further introduce and promote our approach at EU level - what would it be?

Contact

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