



DIMENSIONS transforms even rooms such as these into operational offices, training rooms or laboratories.

JOERG HOFFMANN AND CHRISTIAN KERN IN CONVERSATION

# DIMENSIONS makes rooms convertible

**WALDNER offers the all-in-one solution for convertible space, avoiding the cost-intensive and time-consuming stumbling blocks of conventional construction.**

» **WALDNER's Managing Director Joerg Hoffmann and DIMENSIONS Sales Manager Christian Kern explain why more flexibility is possible when planning rooms, reveal which model clients adore, report on a fast project in London, and promote the perfect working environment as a locational advantage.**

**Can DIMENSIONS be explained in one sentence?**

**Hoffmann:** DIMENSIONS conceptualises, designs and builds complete technical furnishings and fittings in a flexible open-space version – quickly, functionally, cost-effectively and aesthetically.

**Kern:** With our modular technical infrastructure, rooms remain convertible, can meet future demands and are prepared for variable follow-up uses.

**And that's new?**

**Hoffmann:** As part of such a consis-

tent and integrated approach, yes. Previously, the planning of laboratories and offices has usually been done without it being clear how these rooms will be used later, following the use originally planned. DIMENSIONS resolves this dilemma by designing and creating rooms to be simply adaptable to different subsequent uses.

**What exactly is that convertibility like in practice?**

**Kern:** In one and the same room, we start by setting up a laboratory, adapt it later to new requirements, and subsequently set up everything for offices, and when the next tenant needs a training room – there you are! It's quick >

▼ Research complex on 17 storeys for the South Korean CJ Group.





**DIMENSIONS in practice:**  
The team headed by Joerg Hoffmann and Christian Kern implements projects world-wide for many sectors – here are some selected project examples:  
[waldner-dimensions.com/en/projects/](http://waldner-dimensions.com/en/projects/)



and easy, partly because we do not have to interfere with the building structure every time.

**Who benefits from DIMENSIONS?**

**Hoffmann:** Anyone who invests in buildings and rooms, or who designs, plans or administers them. And in particular, DIMENSIONS benefits the people who use these rooms.

**Kern:** For investors and building contractors, there are two particular key advantages: the total cost of ownership is optimised and the time and cost of modifications are reduced.

**DIMENSIONS works in conventional, mobile and temporary buildings and in renovation and conversion, offering solutions for complete or partial projects.**

**Hoffmann:** Our advantage is our all-in-one solution. We supply the entire technical infrastructure from a single source and, if desired, undertake the overall on-site project management. If something needs to be coordinated, it is always done through your personal contact. In such an extensive package, that is something only we offer.

**How does DIMENSIONS help to design spaces?**

**Kern:** Architects and planners gain enormous flexibility because the space infrastructure designs can be varied and adapted, even at an advanced stage of planning.

**Hoffmann:** That functions so straightforwardly because all the required components have a modular structure and are harmonised with one another in their form and function. Before work starts on the building site, we have depicted all the trades in a single obstruction-free 3D model.

**Kern:** That is something that inspires facility managers. You can see very clearly on our 3D models how efficiently DIMENSIONS designs rooms and saves space. Translated into facility management terms, that means savings on operating costs.

**Hoffmann:** The space infrastructures are even flexible for changes to be made during ongoing operations. Adaptations, extensions or reductions are simple, quick, cost-effective and clean. Facility managers tell us that this level of service quality is new and is very well received by tenants.

**You can read on the DIMENSIONS website: “Attractive workplace as a locational advantage“?**

**Hoffmann:** Absolutely, that aspect is becoming more and more important for enterprises and institutions. And to recruit the best staff, experts or scientists, you have to



offer a perfect working environment. Perfect means customised to individual requirements.

**Kern:** There are diverse expectations of an optimally equipped work place nowadays. What are in demand are efficient working processes, safety, a high level of ease of operation, ergonomics, a pleasant atmosphere...

**Hoffmann:** DIMENSIONS creates workspaces that fulfil all these criteria and thus can become a key locational advantage.

**Are you describing future scenarios with DIMENSIONS?**

**Hoffmann:** Not at all. For us, that is our daily work with projects in many countries and for different industries. Science, medicine, education and industry...

**Kern:** ...for example for L’Oréal in Paris, Siemens in Frankfurt, we have developed and built for Nestlé...

**Hoffmann:** ...and the Beauty Innovation Hub for The Body Shop in London showed how quickly that is possible with DIMENSIONS. It took just eight months from the first meeting in an empty room to the handover of the keys to the furnished, fitted and operational laboratory.

**We can supply the complete technical furnishings and fittings in a flexible, open-space version – quickly, functionally, cost-effectively and aesthetically.**

▲ Modular trades, flexible installations and adaptable functional areas.

**That’s fast.**

**Kern:** That’s what The Body Shop said too. We were already involved in the preliminary planning of the project. That always pays off, because then the entire potential of our all-in-one solution can be tapped from the start.



**DIMENSIONS**

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